

MICHAELSON & WALLACE

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Date:	<i>March 18, 2002</i>
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REMARKS: *Urgent* *For Filing* *Reply ASAP* *Please Comment*

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MESSAGE: Re: US Serial No. 09/237,718; Atty. Doc. UCC-1/CIP

Pursuant to our telephone discussion, attached is a copy of the documents submitted under a Certificate of Mailing on January 22, 2002 in response to the action dated August 28, 2001. Unfortunately, a typographical error occurred in the serial number, i.e., the serial number was typed INCORRECTLY 09/273,718 ; the serial number should read 09/237,718. We sincerely apologize for this inadvertent error..

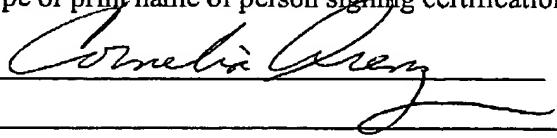
1. Copy of postcard receipt, check (\$200) and date-stamped postcard receipt (stamped Feb. 12, 2002);
2. Petition for Extension of Time;
3. "no additional claim fee" Transmittal Form;
4. Amendment; and
5. Substitute/Clean Claims.

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March 18, 2002

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Applicants: Rick W. LANDSMAN et al. Doc. No. UCC-1/CIP Serial No. 09/273,718, filed January 26, 1999

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB ADVERTISING THROUGH USE OF AN ADVERTISING TAG EMBEDDED IN A REFERRING WEB PAGE (as amended)

Date of Mailing: January 22, 2002

(/ca)

237,718

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09/273,718

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